



SUMMIT

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SUMMIT

2018

Welcome to The Leadership Challenge® Summit 2018! We're delighted to have you join us in Chicago for the opportunity to connect with like-minded leadership development professionals, learn from experts and peers in carefully selected sessions, and go deep with The Leadership Challenge during our time together. Our annual event has been re-designed to focus on our community of practitioners and growing this group of highly engaged individuals. Programming has been curated by a committee of community members, so as to nurture our long-time colleagues, develop our more recent members, and encourage potential members. So settle in, and let's get started!

Love 'em and Lead 'em,

Jim Kouzes and Barry Posner

REGISTRATION AND INFORMATION DESK

The Preconference and Summit registration and information desk is located in the Crystal Foyer at the following times:

Tuesday, June 26	7:00AM–5:00PM
Wednesday, June 27	7:00AM–5:00PM
Thursday, June 28	7:00AM–12:00PM

MEALS

Your conference registration includes breakfast, lunch, and admission to the Tuesday Welcome Reception and Wednesday Community Celebration Night. Breakfast will be served in the Crystal Room from 7:30AM–8:30AM, Tuesday through Thursday. Lunch will be served from 11:30AM–12:30PM on Tuesday and Wednesday in the Crystal Room. The Leadership Challenge Community Celebration on Wednesday, will take place from 6:00PM–9:00PM at The Ivy. Please meet in the Fairmont Auto Lobby (Lower Level) at 5:45PM for a prompt departure thereafter to the special event! *Please note, you must have pre-registered for Tuesday's meals.*

RESOURCE HUB

Looking for more information on product updates and initiatives? Please stop by and visit with our Platform Specialist Joshua Carter. He will be available to help answer your questions, as well as performing short demos and tutorials on topics including: LPI 360 & 360+ Administration, How To Upload Observers In Bulk, and How To Generate Reports. The Resource Hub will be located in the Chancellor Foyer adjacent to the bookstore and will be open throughout the day, including meals and breaks.

BOOK SIGNING

You will have the opportunity to purchase and have books signed by Jim Kouzes and Barry Posner during lunch Wednesday from 11:00–11:30AM in the Chancellor Foyer.



BOOKSTORE

The Summit bookstore will be open all day Wednesday from 7:30AM to 5:00PM and Thursday from 7:30AM to 12:00PM, except during general and breakout sessions in the Chancellor Foyer.

PRESENTATIONS

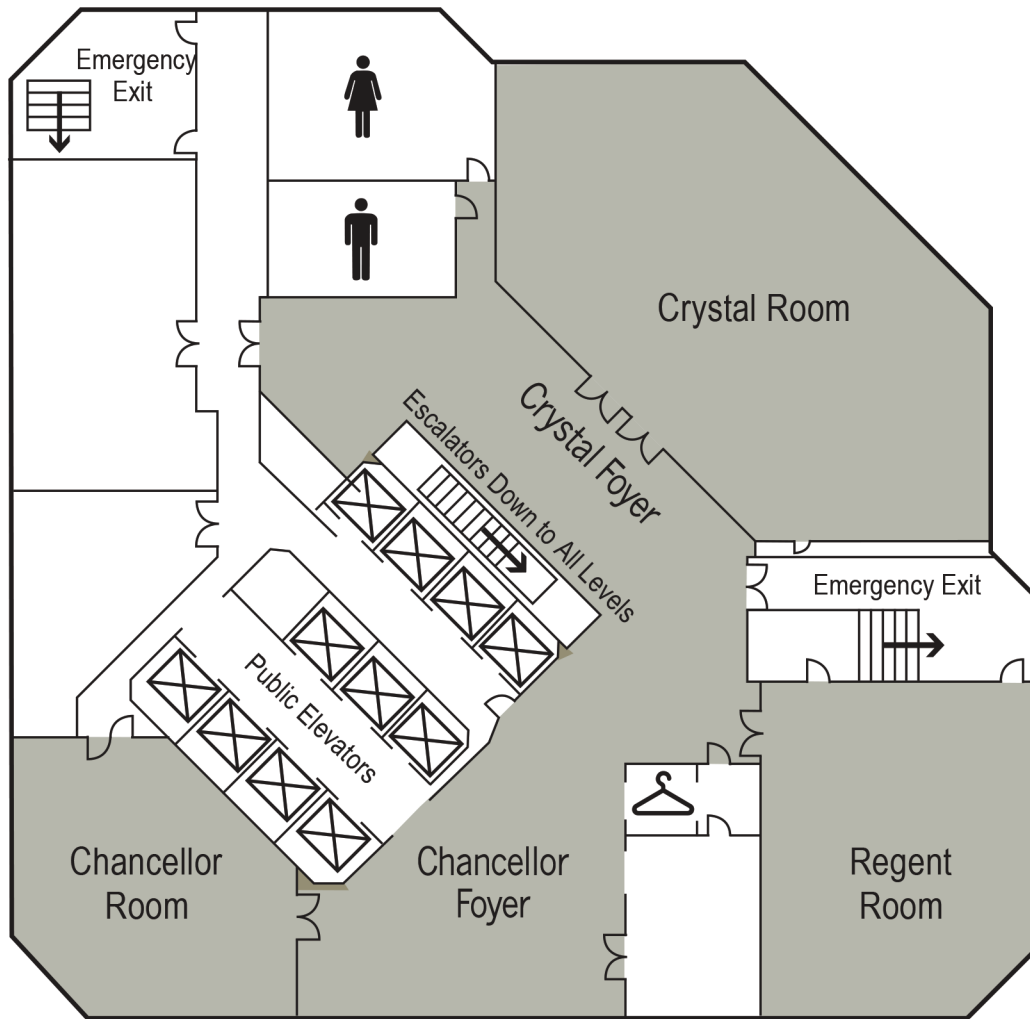
Select presentation materials will be available at www.leadershipchallengesummit.com approximately two weeks post-Summit. Links to select photos shot at the Summit will be delivered via email in month following the event.

THE LEADERSHIP CHALLENGE SUMMIT ON SOCIAL MEDIA



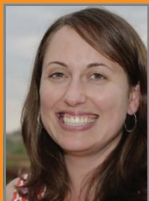
The Leadership Challenge Summit 2018 is on social media and we want to hear from you! Share your experience on Facebook, Twitter, or Instagram using **#TLCSummit2018**.

HOTEL MAP

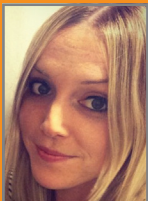


THIRD FLOOR

THE LEADERSHIP CHALLENGE SUMMIT TEAM



Marisa Kelley
Senior Brand Manager



Jessica Trelaun
Project Manager, Events Communications Manager



Kelsey Anderson
Events Manager



Matt Adair
Sales Manager



Lowri Sparkes
Market Development Manager



Matt Cox
Client Services Manager



Rebecca Middleton
Sales Analyst



Mandy Johnson
Sales Coordinator



Joshua Carter
Platform Specialist

7:00AM**8:00AM** **7:30AM–8:30AM** CRYSTAL ROOM
Breakfast**9:00AM** **8:30AM–11:00AM**
REGENT ROOM
**Stop Selling and
Start Leading****9:00AM–9:45AM** CHANCELLOR ROOM
The Latest: An Update from The Leadership Challenge®**10:00AM**
10:00AM–11:15AM CHANCELLOR ROOM
**Ask the “Experts”—
Debriefing the Leadership Practices Inventory®****11:00AM****12:00PM** **11:30AM–12:30PM** CRYSTAL ROOM
Lunch**1:00PM** **1:00PM–3:30PM** REGENT ROOM
**Joining The Leadership Challenge®
Community****1:00PM–2:15PM** CHANCELLOR ROOM
**The Leadership Challenge®
in Broader Frames****2:00PM****3:00PM** **2:45PM–4:00PM** CHANCELLOR ROOM
**Certified Master Mentoring:
Developing Credibility
for Facilitators****4:00PM****5:00PM** **5:00PM–6:30PM** COLUMBUS TAP (LOBBY LEVEL)
Welcome Reception**6:00PM****7:00PM**

6 SCHEDULE AT A GLANCE **WEDNESDAY, JUNE 27**

7:00AM

8:00AM

7:30AM–8:30AM CRYSTAL ROOM

Breakfast

9:00AM

8:30AM–9:30AM CRYSTAL ROOM

Orienteering: Embarking on Our Journey with Jim Kouzes and Barry Posner

10:00AM

9:45AM–11:00AM REGENT ROOM

**Increasing Leader Self-awareness
by Pairing the LPI® with
Other Assessments**

9:45AM–11:00AM CHANCELLOR ROOM

**The Art and Craft of Storytelling
to Inspire and Create Powerful
Learning Experiences**

11:00AM

11:00AM–11:30AM CHANCELLOR FOYER **Book signing**

12:00PM

11:30AM–12:30PM CRYSTAL ROOM

Lunch

1:00PM

12:30PM–1:45PM REGENT ROOM

**Bringing The Leadership Challenge®
to Life—Let's Make it Fun**

12:30PM–1:45PM CHANCELLOR ROOM

**Exploring The Student Leadership
Challenge®**

2:00PM

2:00PM–3:15PM REGENT ROOM

**The Leadership Challenge®
Speaker's Series**

2:00PM–3:15PM CHANCELLOR ROOM

Global Training Partner Connection

3:00PM

4:00PM

3:30PM–4:30PM CRYSTAL ROOM

**Research on The Five Practices of Exemplary Leadership®:
What's New and What's Cooking! with Barry Posner**

5:00PM

6:00PM

6:00PM–9:00PM THE IVY

Celebration Night at The Ivy

Meet in the Fairmont Auto Lobby (Lower Level) at 5:45PM for a prompt departure to the special event.

7:00PM

8:00PM

9:00PM

7:00AM**8:00AM****7:30AM–8:30AM** CRYSTAL ROOM**Breakfast****9:00AM****8:30AM–9:30AM** REGENT ROOM**The Workshop is Over, Now What?****8:30AM–9:30AM** CHANCELLOR ROOM**Teaching Leadership to Experienced Leaders—Challenges and Opportunities****10:00AM****9:45AM–10:45AM** REGENT ROOM**Cultivating Resilience as a Foundation for Higher Performance****9:45AM–10:45AM** CHANCELLOR ROOM**The Leadership Challenge® Deep Dive Panel****11:00AM****11:00AM–12:00PM** CRYSTAL ROOM**Sharing the Wisdom of Experience with Jim Kouzes****12:00PM**

7:30AM–8:30AM
CRYSTAL ROOM

Breakfast

8:30AM–11:00AM
REGENT ROOM



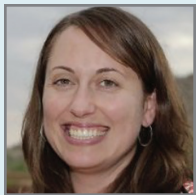
Stop Selling & Start Leading

DEB CALVERT

Sales 101 for People Who Don't Want to Sell: If you'd like to bring in more clients and conduct more The Leadership Challenge® Workshops and coaching, join us for a fun and highly interactive session. You'll find out how to open and close sales without the ick factor and without being pushy or sales-y. Professional selling starts with leadership, and you already have more know-how than you may realize. Now you just need to know how to use your own leadership to grow your business. Taught by one of the world's Top 50 Sales Influencers and a Certified Master of The Leadership Challenge, you'll get lots of relevant examples, tools you can use, and techniques that will be comfortable enough to try right away. You'll also learn more about the Stop Selling & Start Leading movement.

Deb Calvert President of People First Productivity Solutions. Author: *Stop Selling & Start Leading*® (with Jim Kouzes and Barry Posner) and *DISCOVER Questions*® Get You Connected (one of the "Top 20 Most Highly-Rated Sales Books of All Time"). Named one of the "65 Most Influential Women in Business" and a top 50 Sales Influencer. Founder of The Sales Experts Channel. Berkeley Instructor: Sales Development Principles. Certified Master of The Leadership Challenge® and Certified Coach, Sales & Leadership Speaker, Trainer.

9:00AM–9:45AM
CHANCELLOR ROOM



The Latest: An Update from The Leadership Challenge®

MARISA KELLEY

Interested in the business behind the brand? Join us for an update on accomplishments of the past year, recent organizational changes, and what is on the horizon for our evidence-based leadership development brand.

Marisa Kelley is Senior Brand Manager of The Leadership Challenge, A Wiley Brand. Approaching her 12-year mark with the organization, she knows the brand inside out and is a passionate proponent of leadership development accessibility for all.

10:00AM–11:15AM
CHANCELLOR ROOM



Ask the "Experts"— Debriefing the Leadership Practices Inventory®

KEN HURDLE

This highly-interactive session will allow participants the opportunity to interact with "experts" and draw on their wisdom using the "World Café" process to address questions and thoughts related to the debriefing of The Leadership Practices Inventory®. As a result of attending this workshop participants will be able to help leaders make better sense of their reports for application in the workplace.

Ken Hurdle is a Certified Master of The Leadership Challenge®, and is an effective coach and mentor committed to the development of leaders and others.

11:30AM–12:30PM
CRYSTAL ROOM

Lunch

1:00PM–2:15PM
CHANCELLOR ROOM



The Leadership Challenge® in Broader Frames

HELEN GREEN

How to position The Leadership Challenge in broader leadership and organizational development programs and how it connects within other internal initiatives.

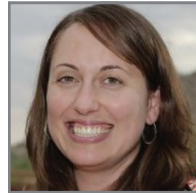
Helen Green is a collaborator, a deadline demon, and a diplomat. Helen worked for 10 years in business consulting with Tom Peters Company, UK as a Certified Master of The Leadership Challenge and Partner, before co-founding Quest Leadership in 2007. During her consulting career, Helen has worked at all levels, with individuals and teams, to facilitate personal development and world class business results.

1:00PM–3:30PM

REGENT ROOM

Joining The Leadership Challenge® Community

Designed for those interested in joining The Leadership Challenge Community, as well as those who have joined in the last 12 months, this session will provide an overview of our Pathway to Mastery, Global Training Partner Program, Product, and Brand Positioning. In addition to Wiley Colleagues with a combined 28 years of brand knowledge, you'll also hear from a panel of community members about their experiences with The Leadership Challenge Brand and Community.

**FEATURING WILEY COLLEAGUES —****MARISA KELLEY, MATT ADAIR, MATT COX, LOWRI SPARKES, AND JOSHUA CARTER****PANEL MODERATOR
MAUREEN O'LEARY-PICKARD****PANELISTS
CIARAN COLEMAN, SEAN KONG, AND BRITTNEY MAJKA****2:45PM–4:00PM**

CHANCELLOR ROOM

**Certified Master Mentoring:
Developing Credibility for Facilitators****TOM PEARCE, RENEE HARNES & AMY DUNN**

Whether you are working with an individual facilitator or working with an organization to develop internal facilitators for The Leadership Challenge®, you'll benefit from this roundtable conversation. We'll share our best practices and learnings from our experiences in handing over the The Leadership Challenge reins to internal facilitators. We'll discuss standards, pitfalls, support practices that build credibility to allow internal facilitators to take The Leadership Challenge into the organization for the long-term. We'll be joined by current internal facilitators who've developed from Trained Facilitators to Certified Facilitators who are now in the Certified Master-in-Training process and learn from their experience and insights.

Tom Pearce is President of iLead Consulting and Training and is a Certified Master and a Global Training Partner. He has been helping organizations and individuals amplify the greatness of others through The Leadership Challenge since 2008. He is a sought-after mentor and has mentored nine Certified Masters-in-Training / Certified Masters.

Renee Harness is Principal of Harness Leadership and is a Certified Master and a Global Training Partner. She has been facilitating The Leadership Challenge for 19 years, and helped grow and develop the LPI® Coach Training program with Wiley and the CM Community. She has mentored five Certified Masters-in-Training / Certified Masters.

Amy Dunn is a Certified Master and a Certified Professional Coach. Amy leverages her direct experience to optimize talent at the individual, team, and organizational level. Her years as a successful Vice President of HR and Talent Management keep her consulting grounded in the real-life challenges and pressures leaders face.

**5:00PM–6:30PM**

COLUMBUS TAP

Welcome Reception

Whether you've just arrived or you're finishing up a busy preconference day, join us in Columbus Tap to greet old friends, make acquaintance with first time attendees, and network with our global community.

7:30AM–8:30AM
CRYSTAL ROOM

Breakfast

8:30AM–9:30AM
CRYSTAL ROOM



Orienteering: Embarking on Our Journey JIM KOUZES & BARRY POSNER

The Opening Session of the 2018 The Leadership Challenge® Summit, like the beginning of every The Leadership Challenge® Workshop, begins with Orienteering—an introduction to our traveling companions, the purpose and goals of the journey, and the roadmap we will follow. Jim Kouzes and Barry Posner will be our guides as we learn more about each other, the milestones that marked the past year and the lessons learned, the values that define us, and what we can expect from our journey together.

Jim Kouzes is Dean's Executive Fellow of Leadership, Leavey School of Business at Santa Clara University.

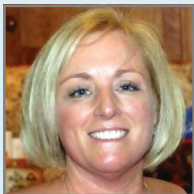
Barry Posner is Accolti Professor of Leadership and former Dean (1997-2009) of the Leavey School of Business, Santa Clara University.

Kouzes and Posner are the authors of *The Leadership Challenge®*, *Credibility*, *The Truth About Leadership*, *A Leader's Legacy*, *Encouraging the Heart*, and *The Student Leadership Challenge®*, among many other works. They also developed the high-acclaimed LPI®: Leadership Practices Inventory®.

9:30AM–9:45AM

Break

9:45AM–11:00AM
REGENT ROOM



Increasing Leader Self-awareness by Pairing the LPI® with Other Assessments

KAREN ATWELL

Organizations frequently use multiple leadership development assessments for a variety of reasons. Assessments may support other courses offered, be useful during development planning discussions, increase self-awareness during coaching, and enhance team development. During this session, we will discuss the advantages and challenges of a multi-assessment environment, and share experiences with research based assessments beyond the LPI.

Karen Atwell is a dynamic leader with over 35 years of management, consulting and coaching experience. In her current role as VP Leadership & Talent Development Karen focuses on talent strategy, assessment, succession planning, development, competency design, instructional design, and executive coaching.

9:45AM–11:00AM
CHANCELLOR ROOM



The Art and Craft of Storytelling to Inspire and Create Powerful Learning Experiences

GRAHAM MOORE

From the beginning of civilization, stories have been at the core of educating, inspiring, passing down through generations the history, culture, and even religious practices. Adults continue to have a strong connection to stories. A well-crafted story is memorable. It embeds learning and can inspire action. There is an art to telling stories and a craft. Telling stories which create impact, and then influences behavior change, requires an understanding of simple and effective strategies.

This session covers the structure of effective stories, including emotional triggers, identifying relevance, using metaphors and painting word pictures. Our skill as 'storytellers' also can be transferred to leaders to tell stories to inspire, and influence change in others. Telling stories of how team members demonstrate and live the values, inspire others by their shared vision, how individuals in the team or organization demonstrated each of The Five Practices creates impact within organizations. The most effective leaders are also great storytellers.

Graham Moore, Certified Master based in the Middle East, is a former television drama and feature film producer. Creating stories was at the core of what Graham did for 17 years. He now utilizes those skills in keynotes and workshops for The Leadership Challenge.

11:00AM–11:30AM
CHANCELLOR FOYER

Book signing

11:30AM–12:30PM
CRYSTAL ROOM

Lunch

12:30PM–1:45PM
REGENT ROOM

Bringing The Leadership Challenge® **CONNIE STEPHENS & TOM PEARCE**
to Life—Let's Make it Fun



Connie Stephens and Tom Pearce will demonstrate several experiential activities, which they use to bring energy to the The Leadership Challenge experience. These include "5's and 3's," "the mini-world map," and others that will be great additions to your facilitator tool kit.

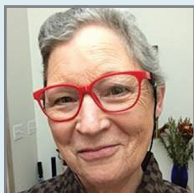
Connie Stephens is the Founder and President of HeadStart Consulting in Shanghai, China. She is Certified Master & Global Training Partner and has taught The Leadership Challenge to leaders and teams around the world since 2015. She is also executive coach and creator of Systematic Coaching, which is on the process to be certified by International Coach Federation (ICF).



Tom Pearce is President of iLead Consulting and Training and is a Certified Master and a Global Training Partner. He has been helping organizations and individuals amplify the greatness of others through The Leadership Challenge since 2008. He is a sought-after mentor and has mentored nine Certified Masters-in-Training / Certified Masters.

12:30PM–1:45PM
CHANCELLOR ROOM

Exploring The Student Leadership Challenge® **BETH HIGH, GARY MORGAN, BARRY POSNER**



This session will examine the benefits of adding the Student LPI® to your repertoire. We will highlight the main differences between the LPI® 360 and the Student LPI 360. Review best practices for coaching young leaders using the Student LPI and share examples of existing programs built around the Student Leadership Challenge® and the Student LPI.

Beth High is President of HighRoad Consulting. She and her team work from a core belief that demonstrating exemplary leadership: is possible for anyone, starts with a personal choice, and takes practice. Beth is a Certified Master of The Leadership Challenge® and has worked around the globe introducing The Five Practices of Exemplary Leadership® model. She has developed several online programs including Leadership in the Workplace and The Leadership Challenge® Workshop Online.



Gary Morgan has been involved in student leadership development throughout his entire career holding various positions administrative and faculty positions at several universities and consulted on student leadership with international universities and organizations. He has co-authored three books on The Student Leadership Challenge with Jim, Barry & Beth High. He currently runs his own leadership training, consulting and speaking business in Orlando.



Barry Posner co-author of *The Student Leadership Challenge®*.

1:45PM–2:00PM

Break

2:00PM–3:15PM

REGENT ROOM



The Leadership Challenge® Speaker's Series

The Leadership Challenge's Speaker's Series in a "Ted Talk" style. This session features three speakers who will bring you a different experience of leadership through their brief but powerful messages.

This is the Story of Joe

ROXANNE KAUFMAN ELLIOTT

This is the story of Joe. A humble man who lived simply, quietly and kindly, and yet, he was one of the greatest leaders I have ever known. Joe never had a real job; lived on his parent's farm all of his life; took care of his parents until they passed; worked tirelessly in the community, for the church and all the causes you can imagine; never had a social security card or a bank account; never went to college; and rarely left the town he was born in. He was also one of the most well-read, intelligent and wise men the world has seen; was an amazing self-taught handy man, electrician and craftsman; and amassed a small fortune in cash that he kept hidden on the farm.

Anyone who ever knew Joe would have followed him over a cliff without a second thought—I am at the top of that list to this day.

Joe radiated The Five Practices of Exemplary Leadership®... and lived an extraordinary life that impacted innumerable people in the most incredible ways. How did he do that? Was he born a leader? Did he somehow learn about the five practices? How could someone like Joe, with such a humble background be such a great leader? Joe's simple story will open the door to some rather profound insights on authentic leadership and will perhaps begin to answer these questions and more.

After a successful corporate career, **Roxanne Kaufman Elliott** founded her leadership development firm, ProLaureate Ltd. in 2005 and has been working with The Leadership Challenge® materials since 2008. She is a leadership development facilitator and coach who has devoted her personal and professional life to helping people and organizations "emerge as champions".



Challenge the Process: Complexity

AMANDA NELSON

In a world of increasing complexity, leadership becomes more important. In this short TED-style talk, we explore the latest leadership theory, Complexity Leadership Theory, and how it reinforces the role of leadership in making systems evolve rather than atrophy.

Amanda Nelson, SPHR, SHRM-SCP, has been working to improve organizations, systems and human experiences through her work in organizational development and human resources for 19 years. She is passionate about creating workplaces where individuals thrive and experience their best, as well as coaching individuals to success. She holds an Expert Coach Certificate from ATD and is currently a Certified Master-in-Training of The Leadership Challenge®.



Using OARS to Navigate The Leadership Challenge®

ALAN LYME

Did you ever get stuck for a response to keep a training or coaching session moving forward? Alan will provide a brief description of the parallels between The Leadership Challenge® and Motivational Interviewing, with two short exercises demonstrating the power of OARS (Open questions, Affirmations, Reflections, and Summaries) when facilitating The Leadership Challenge® Workshop or coaching the LPI®.

Alan Lyme is a Certified-Master-in-Training with over twenty years' experience in the Human Services field. As a communications trainer, he is excited to blend his knowledge as a social worker with the heart-centered philosophy of The Leadership Challenge®.

2:00PM–3:15PM

CHANCELLOR ROOM



Global Training Partner Connection

EVANS KERRIGAN

Calling all Global Training Partners! Join us for a moderated group discussion on best practices, how to support each other, any key issues and whatever else is top of mind for running your business.

Evans Kerrigan is CEO and co-founder of Integris Performance Advisors. Integris is one of The Leadership Challenge® Global Training Partners. Evans says, "My energy comes from seeing others grow, learn and accomplish things they did not think possible. As people apply new ideas, thoughts and practices to their work, they create new possibilities, greater results and a healthier place to work and continue to grow."

3:15PM–3:30PM

Break

3:30PM–4:30PM

CRYSTAL ROOM



Research on The Five Practices of Exemplary Leadership®: What's New and What's Cooking!

BARRY POSNER

Join our resident Leadership Researcher, Number-Cruncher, and Fountain of Data as he shares the latest information about the Leadership Practices Inventory® (e.g., for example, did you know that the Normative LPI® Database now has over 3.5 million respondents?). In addition, Barry will share findings from some new and in-progress investigations of leadership, and such variables as grit, mindset, and culture, and an in-progress manuscript (*Journal of Leadership Studies*) that examined the impact of demographics on what people look for in their leaders. He'll also collect questions which can be empirically tested (now or into the future). One of the most important components of The Leadership Challenge brand is that it is research-based and backed by empirical evidence.

6:00PM–9:00PM

IVY ROOM

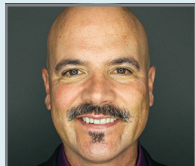
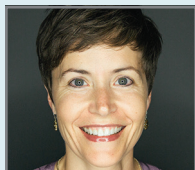
Celebration Night at the Ivy Room

Meet in the Fairmont Auto Lobby (Lower Level) at 5:45PM for a prompt departure to the special event. All Summit attendees are invited to this evening event, hosted at a private event space known as the Ivy Room. Weather-permitting, we will have cocktail hour outside followed by sit-down dinner and presentation inside. The presentation will welcome our new Certified Masters-in-Training, honor those who have reached Certified Master status during the prior year, and recognize the 2018 Community Star Player.



7:30AM–8:30AM

Breakfast CRYSTAL ROOM

8:30AM–9:30AM
REGENT ROOM


The Workshop Is Over, Now What?

ANDREA DAVIS (MODERATOR),

BILL MUGAVIN (PANELIST), BRENT CARTER (PANELIST), & STEVE SKARKE (PANELIST)

This panel discussion will explore the ways in which organizations are approaching embedding The Leadership Challenge® concepts in order to reinforce learning. Panelists will share what's worked well, what hasn't, and lessons learned when trying to ensure real behavior change. Topics and examples could include:

- Programmatic ideas (e.g., reinforcement programs, micro-learning, action learning projects and other experiential components, the use of reassessment, mentoring and coaching strategies, etc.)
- Leadership development journey roadmaps
- Integrating The Leadership Challenge language and concepts into other internal process
- Measurement frameworks that prove longer-term behavior change
- Getting buy-in for more comprehensive and long-term learning strategies with clients

As a founding partner, **Andrea Davis** is focused on growing FlashPoint by marketing our services and connecting us with potential customers, as well as overseeing the day-to-day business functions to ensure an outstanding client experience. At the same time, she's also committed to delivering results for clients by consulting with them especially in the areas of executive leadership development and leadership development strategy.

A Certified Master of The Leadership Challenge®, **Bill Mugavin** is a Senior Consultant/Account Manager at FlashPoint. With over 25 years of leadership and business experience, his mission is to reduce the stress leaders endure by increasing their professional competence, confidence, and engagement.

Brent Carter, a Certified Master of The Leadership Challenge®, is an Executive Coach and Senior Consultant with Leadership Excelleration, Inc., based in Cincinnati, Ohio. He has deep expertise in leadership development, team effectiveness, culture development and new leader assimilation.

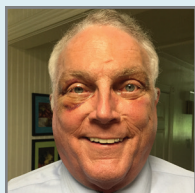
Steve Skarke is "double engineer" who has discovered that leadership must be learned and practiced. He is now both an internal and external organizational development planner, facilitator, and executive coach with certifications in The Leadership Challenge®, Everything DISC®, The Five Behaviors of a Cohesive Team®, and The Birkman Method. Steve is President of the Kaneka Foundation and owner of Leading Elements.

8:30AM–9:30AM
CHANCELLOR ROOM

Teaching Leadership to Experienced Leaders—Challenges and Opportunities

DAVID BITTERMAN,

JEFFREY HAUN & JODY ROGERS



Teaching seasoned, experienced leaders is always a challenge. The methodology we use is to employ a heavily facilitated presentation involving questions that encourage audience participation so other attendees can learn from each other as much as possible. Leaders in the C-Suite are usually not receptive to lecture but enjoy sharing stories of success and failure with colleagues in a structured environment. We will use videos and discussion questions in small groups to give all attendees an opportunity to share their knowledge and experiences as a leader. We then have all small groups report out to the large group key takeaways from their small group discussions. We will provide attendees to our session examples of the questions we ask to generate discussion as well as a list of videos that are often quite provocative and encourage group participation. Our ultimate goal is to encourage experienced leaders to continue to learn about leadership by sharing stories with their colleagues.

David Bitterman currently serves as the Deputy Director, Leader Training Center, Army Medical Department Center and School, Fort Sam Houston, Texas. In his current role, he oversees curriculum development and delivery of professional military education to Army Medical Department Officers. He is a Certified Master in Training for The Leadership Challenge® and is part of a team that annually trains over 1,000 Army Medical leaders in the 30 behaviors of exemplary leaders.

Jeffrey D. Haun is a Leadership Instructor at the U.S. Army Medical Department Center and School and Assistant Program Manager for the Army Medical Department Executive Skills Program. Mr. Haun's practical experience in leadership coupled with his involvement with the Leadership Challenge® allow him to follow his heart and continue to contribute to the leadership development of the next generation of U.S. Army Medical Department leaders.

Dr. Jody R. Rogers is a Visiting Professor in the Graduate Program in Healthcare Administration at Trinity University in San Antonio, Texas and a former Professor at Baylor University. He is a Board Certified Healthcare Executive, a Fellow in the American College of Healthcare Executives and has over 40 years of healthcare experience. He has recently been designated as a Certified Master of The Leadership Challenge®, an industry leading book on Evidence Based Leadership.

9:30AM–9:45AM

Break

9:45AM–
10:45AM

REGENT ROOM



Cultivating Resilience as a Foundation for Higher Performance

DAN SCHWAB

As facilitators, our job is to help leaders understand that engaging in The Five Practices® more frequently will lead them to better results in business and in life. But how can we better help our clients sustain the energy needed to do this over a long period of time? Many of us struggle with the idea of “work-life balance” but in order to *thrive* this has to go from being a nice idea and into the realm of consistent, everyday practice.

Designed as a learning session for both facilitators and the leaders we coach, this session will present a practical and compelling model of what it means to practice resilience on a daily basis. Through a focus on individual awareness and exploration, we will look into simple methods that connect our daily habits to our passion and purpose. Any of the methods presented will provide guidance to us as facilitators as well as to our clients as we build a stronger foundation as change agents. *Resilience may be the sixth practice!*

Dan Schwab has been involved in adult learning for more than 30 years, and has taught The Leadership Challenge® Workshop to thousands of people from all sorts of backgrounds. He dreams of an international cadre of citizen leaders thriving in the monumental task of creating a just and sustainable society.

9:45AM–
10:45AM

CHANCELLOR ROOM



The Leadership Challenge® Deep Dive Panel

STEVE COATS (MODERATOR),

BRITTNEY MAJKA (PANELIST), FRED JACQUES (PANELIST), & KELLY ANN MCKNIGHT (PANELIST)

Join an interactive round-table discussion moderated by a panel of experienced The Leadership Challenge® practitioners, where participants will do a ‘deep dive’ drawing on their own experience to explore and offer insights and solutions to key challenges that we face in advancing The Five Practices of Exemplary Leadership®. Guided by key questions, supplemented by participants own specific interests, we will tap in to the ‘wisdom in the room’ to enrich everyone with the courage and competence to embrace the opportunities and to tackle the obstacles we encounter as we bring The Leadership Challenge to our clients.

Steve Coats is a managing partner and owner of International Leadership Associates, a leadership development education and consulting firm. Steve’s work is focused on leadership and team development, change, growth and strategy. For over thirty years, he has taught, coached, and consulted with executives and all levels of managers in several countries around the world.

Brittney Majka is a Certified Master-in-Training of The Leadership Challenge® and has been working in the leadership development field for more than 10 years. Recognized for her work building leadership development programs and communities for women and millennials, she currently leads Coaching Programs as part of the Enterprise-wide Leadership Development Team at Lockheed Martin Corporation.

Fred Jacques is a leadership educator and organizational consultant with over thirty years of experience in both the public and the private sectors. His consulting practice focuses on leadership development, executive coaching and change management with clients globally, and was launched following a successful career as an internal consultant and human resources manager for several large organizations. Fred is a Certified Master of The Leadership Challenge® and a Certified Professional in Human Resources (CPHR).

Kelly Ann McKnight is a personnel development professional who focuses on bringing innovative tools to her clients. Her business thrives because of her ability to assess the needs of clients, and design programs to develop appropriate skills and abilities. Kelly Ann provides consulting services, training workshops and executive coaching. She tackles leadership and management development, behavioral profiling and team building. Her toolkit includes The Leadership Challenge®, Everything DiSC®, Five Behaviors of a Cohesive Team® and the Myers-Briggs Type Indicator®. Kelly Ann helps her clients to understand that they have what it takes to tackle the big issues and she shows them how to do it.

10:45AM–
11:00AM

Break

11:00AM–
12:00PM

CRYSTAL ROOM



Sharing the Wisdom of Experience

JIM KOUZES

Listening to stories that others tell us about their experiences and the lessons learned from them is one of the most important ways we learn. It is, in fact, how we derived The Five Practices® model over 35 years ago. We listened to what leaders told us about their Personal-Best Leadership Experiences and discovered that there were patterns to these stories. Listening to others’ stories is also how we realize that we’re not alone in the world; through sharing and dialogue we find community with others. The purpose of the closing session of the 2018 Summit is to do just that—to build our community and to advance our learning through listening to the stories of some of our most experienced community members and also sharing personal stories about facilitating and coaching The Leadership Challenge®. In this session, you’ll hear from some of our “tribal elders” about what they learned from years of immersion in the brand. You will also contribute to the wisdom of the community by sharing lessons from your own engagement with the model. You’ll leave the closing session with a richer understanding of what makes our brand unique and our community special, and you’ll gain new knowledge and tools that you can apply to your mastery of The Leadership Challenge.



ARE YOU USING THE LPI 360+?



What is the LPI 360+?

Much like the LPI 360, the LPI 360+ is an assessment tool to help individuals—with input from selected observers—assess their leadership competencies as measured by The Five Practices. In addition to the one-time leader and observer assessments, the 360+ provides leaders with the opportunity to complete the LPI a second time (within an 18-month period)—a second administration of the LPI has been found to be critically-important to any ongoing leadership development initiative.

PRODUCT FEATURES	LPI 360 Online (Existing Product)	LPI 360 Online (Two LPI 360)	LPI 360+ Online (New Product)
	\$190	\$380	\$220
License Term	12 months	12 months (each token)	18 months
Administrations of the LPI 360	1	2	2
LPI 360 Individual Report	✓	✓	✓
LPI 360 Re-Assessment Report	⊘	✓	✓
TLCW Online Pre-Work	✓	✓	✓
LPI Development Planner*	✓	✓	✓
LPI Participant Handouts*	✓	✓	✓
TLC Vision Book*	✓	✓	✓
TLC Practice Book*	✓	✓	✓
The Challenge Continues Participant Handouts*	⊘	✓	✓

*PDF file accessed via assessment token.

**Contact your training products provider, leadership@wiley.com,
or call 1-866-888-5159 to place your order today.**