



# MPLIFY

PHONE

+65 9171 0187

EMAIL

[melvinchia@mplify.co](mailto:melvinchia@mplify.co)

WEBSITE

[www.mplify.co](http://www.mplify.co)



[twitter.com/mplifyco](https://twitter.com/mplifyco)



[facebook.com/mplify.co](https://facebook.com/mplify.co)



[sg.linkedin.com/in/mplify.co](https://sg.linkedin.com/in/mplify.co)

## Trainer's Profile

**Melvin Chia** is the founder and director of Mplify.co. With more than 10 years of experience in leadership development & management consultancy, he has developed leaders to perform beyond their potential, translating into organizational productivity and effectiveness.

He is a one of the first **Certified Master facilitator of The Leadership Challenge® (TLC) and Certified Coach in Leadership Practice Inventory (LPI) in Asia**. He has profiled and trained more than 150,000 participants and has been regarded as one of the top 10 certified masters in Asia. He has certified many facilitators for The Leadership Challenge and has been a key mover in Asia.



In 2012 & 2016, he has been invited to be one of the speakers in the annual Leadership Challenge Forum, speaking on creating sustainable leadership development amongst emerging leaders. He was involved with leadership development from Middle Managers to C-Suite Executives in Education, Banking, Insurance, Engineering, IT Sectors and many others. Some of his clients include Fortune 500's Hilton Worldwide Holdings, Bank of Singapore, Bank of China, Prudential Singapore, Lazada, Thomson Reuters, Amazing Borneo, National Technological University – Singapore, Ministry of Education – Singapore, etc.

Being a **Certified Master Behavioural Consultant (DISC)** and **ICF Certified Coach** he specializes in creating cultural awareness and adaptability within teams to enhance team and departmental dynamics, increasing employee engagement and effectiveness.

### Expertise

- Change Management Strategist
- Leadership Development Specialist
- Organizational Development Specialist
- Training & Development Specialist
- Adult Learning Pedagogy Expert
- Executive Coaching
- Master Facilitator
- Public Speaker

### Published Work

- Preparing Youths for the Workplace
- The Leadership Challenge Newsletter 2012 – Creating Sustainable Leadership Development amongst Emerging Leaders

### Education

- MBA, University of Manchester
- Certified Master in The Leadership Challenge
- Certified Facilitator in The Student Leadership Challenge
- Certified Master Behavioural and Career Consultant
- Certified Big 5 Facilitator
- Certified Advanced Behavioural Analyst
- Certified International Coaching Federation Coach
- Certified Solution Focused Coach