



Jo Bell

Principal, Jo Bell Leadership Consulting

jo@jobellleadership.com | 317.258.6575 | www.thirdeyeleadership.com

Certified Master: *The Leadership Challenge*® - 1998

Expertise Focus: Leadership Practices Inventory/LPI® Data Interpretation & LPI® Coaching

Contributor: 3rd, 4th, 5th and 6th editions of *The Leadership Challenge*, coauthored by James Kouzes & Barry Posner

Designer & Co-author: LPI Coach Training®/LPI CT Workshop Design and Workshop Materials + LPI® Action Cards with Facilitator Guide + *The Leadership Challenge Values Cards Facilitator Guide*

A Personal Message from Jo

My Leadership Philosophy is defined by the passion of my guiding personal values (stewardship, inspiration, possibilities, loved ones and spirituality) and my mission to be a positive force for leadership within organizations and communities. I believe the greatness for leadership lies within every individual. My personal value of stewardship is my commitment to steward the leader within—to stretch—to learn—to know what you stand for—to believe in the positive influence you can have for others. I believe that the leader within each of us gets the call at some point in life to step forward to fulfill a higher purpose—to become a transformational leader. To respond to “the call” and the life-long journey ahead, it takes courage, humility, perseverance, reflection, belief in others, and a vision of the future for the common good.

My Background

The seed of my passion for leadership sprouted in a serendipitous introduction to Jim Kouzes, coauthor of *The Leadership Challenge*, in 1987 at a medical symposium. At that time, I was Chief of Hematology at the Mayo Clinic and living my dream of making a positive diagnostic contribution in the health and well-being of people affected by hematologic diseases. Moments after meeting Jim Kouzes, I had an epiphany. I realized that while I had actualized my life-long dream as a leader of diagnostic hematology for patients, I was not truly a leader of people. This epiphany was the catalyst for my inner and outer leadership mentoring journey. Not only did I learn the distinction of the behaviors that define exemplary leaders, and I evolved to become a leader within the Mayo Clinic that inspired others towards an ennobling vision of the future of diagnostic Hematology while realizing the powerful impact of leadership on business results.

In 1992, I made the leap from my beloved field of Hematology to Leadership Consulting to further study and research the influence of the LPI on leadership evolution. In addition, I had the good fortune to be mentored by Jack Zenger, who at the time was the founder and thought-leader of Zenger-Miller Leadership. Five years later, I joined the Tom Peters Company for 3 years to learn even more from Jim Kouzes as he was the CEO of the company. Here, my work focused solely on custom implementations of *The Leadership Challenge* and LPI Coaching. I was fully inspired by Jim’s mentorship and by all of the leaders I had the opportunity to work with, both as clients and peers. I am a Certified Master of *The Leadership Challenge*® since 1998.

Through these rich years of learning with a variety of mentors and thought-leaders, my business evolved into what it currently is today. I custom-design and facilitate poignant leadership experiences that begin with a personal inner journey with outcomes that foster the distinct language and exemplary behaviors of leadership. I bring years of interpretive and coaching expertise in using the Leadership Practices Inventory/LPI® for transformational growth with a robust approach in using the LPI® as a compass for leadership evolution. As a fervent coach and mentor, I steward executives and other organizational leaders to begin from within.

I believe the path to leadership begins with an inner journey of reflection to discover the personal values that are the bedrock of who the leader is as a human being, and they shape the essence of the leader’s belief about “who am I as a leader.” Through a coaching inquiry of deeply reflective questions, leaders emerge with their own distinctly defined personal values and Leadership Philosophy that transcend the realm of management. My 25+ years’ experience and research in using the LPI® as a leadership compass shows that these are pivotal to crafting a compelling Vision Message of the future that taps into the deep desire people have to make a difference. I believe exemplary leaders are leaders who lead with heart and head. They influence and elevate the spirit of those around them, even when organizations face challenge and adversity, because the leader believes in the people and the people believe in the leader – and they all share in the common purpose of their ennobling future.

I enjoy developing lasting client partnerships and having an astute attention to the strategic alignment of the leadership development implementation. My multi-industry experiences include Energy, Financial Services, Government, Construction, Healthcare, Information Technology, Higher Educational, Insurance, Manufacturing, Medical Diagnostics, Not-for-Profit, Pharmaceuticals, and Sales. I have a bachelor’s degree in clinical laboratory medicine, a master’s in organizational development, and a doctorate in hematology.