



**Graham Moore**  
**Certified Master**  
**The Leadership Challenge®**



Graham Moore is the first Certified Master based in the Middle East. He has lived and presented here for over 10 years.

He has delivered The Leadership Challenge® to participants in 15 countries on 4 continents

Middle East Leadership Challenge clients include:

Aramco	Saudi Airlines
KAUST	ADNOC
Benea Group (Jeddah)	Aluminum Bahrain (ALBA)
Zain	Petronas
Qatar Airways	Vigor Events Kuwait
Emirates Islamic Bank	MasterCard Middle East
Hilton Worldwide	Zubair Corporation
Future University – Khartoum	SLFE – Al Khobar
Mohammed bin Rashid School of Government	
STC – Solutions (Riyadh)	
And more...	

- Graham incorporates Middle East leadership examples and uses connections to the Holy Quran and the Hadiths in his workshops where appropriate
- Graham has a deep and practical cultural understanding of the GCC - and the diversity, sometimes subtle, of each country.
- He incorporates videos which he produced featuring leaders in the GCC

- He was a Leadership Challenge coach for participants in the Sheikh Abdulaziz Leadership Development Program with coachees from all GCC countries
- He has coached over 500 hours with candidates in the GCC — and continues coaching.
- Graham was featured in CEO Middle East Magazine in 2017
- Graham's UAE registered company is a Global Training Partner of The Leadership Challenge®
- Graham's Blogs are available in English and Arabic.

العربية تتوفر مدونات غراهام باللغة

- ([www.mooreonleadership.com](http://www.mooreonleadership.com))
- Where required, Graham uses an Arabic-speaking trained Leadership Challenge facilitator.
- He regularly delivers keynotes in the region on The Leadership Challenge
- Graham provides weekly email follow-up for 8 weeks following The Leadership Challenge Workshop with tips and reminders
- Participants are also offered weekly email tips and strategies – *Leading and Managing Success* – for 1 year
- Graham has a leadership Podcast series, *Moore On Leadership*

*"This is the best course I ever had. What I learned will remain with me in my personal life and career."* Mohammed A Bahamedan, Chief Inspector – Saudi Aerospace Engineering Industries

*"I really can't find the words to express how pleased I am to have attended the Leadership Challenge workshop with such a Master as yourself. Really admired and respected how you referred to our Prophet Mohammed (Peace be upon Him)"* Maysoon Kamal – Zain

*"You were great ! You were the greatest I ever met in terms of training and wealth of knowledge."* Yasser Al Mandeel – Bahrain

*"I want to say thank you for the wonderful, amazing and astonishing experience I had in the workshop. I learned a lot from you indeed."*  
Masooma Altammar - Bahrain

*"Thank you so much ! You changed my life."*  
Anthony Bartolo, Mohammed bin Rashid School of Government



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