

# THE LEADERSHIP CHALLENGE FORUM 2011

**JULY 28-29, 2011  
THE DRAKE HOTEL  
CHICAGO, IL**

## **PROGRAM**



*Light The Fire  
Within!*



*Inspire others to greatness through  
The Leadership Challenge®*



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INTERNATIONAL LEADERSHIP  
ASSOCIATES

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*Offering The Leadership Challenge® Workshop around the world since 1987*

*[www.i-lead.com](http://www.i-lead.com)*

Dear Friends,

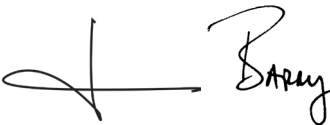
Welcome to Chicago! We're delighted to continue the leadership conversation with those of you that have joined us in the past and welcome those of you that are joining us for the first time. This year's theme is *The Anatomy of a Leader*, so we'll be exploring some of the various parts and pieces that compose us all as leaders. In this vein, we have two special keynote speakers: Steven Stein who will share his thoughts on the importance of Emotional Intelligence for leaders and Ann Herrmann-Nehdi who will speak on Whole Brain Thinking.

We've also listened to attendee feedback and have some other surprises in store for you. Some of the differences we're particularly excited about are:

- *Fun and Unique Learning Opportunity - The Chicago Comedy Company will show us how leaders think on their feet, and how we, as leadership development practitioners, can do the same.*
- *Fewer, but Longer Breakout Sessions - We've narrowed down the number of breakout sessions which allows you to get a deep understanding of how The Leadership Challenge is being implemented in select organizations and institutions.*
- *More Knowledge-Sharing Opportunities - During The Leadership Challenge World Cafe and Let's Focus, Groups you will have the opportunity to learn from each other on an intimate and detailed level.*
- *An interactive keynote addressing the all-important topic of credibility, the focus of our latest book Credibility: How Leaders Gain and Lose It, Why People Demand It, 2nd Edition.*

Thank you for joining us!

Love 'em and Lead 'em,



Jim Kouzes and Barry Posner  
Authors, *The Leadership Challenge*



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## General Information



### **Presentations:**

Select slides and handouts from Forum sessions will be available at [www.leadershipchallenge.com](http://www.leadershipchallenge.com) approximately one week after the conference.



### **Social Media:**

Tweets, posts and on-the-spot sound bites will capture the spirit of The Leadership Challenge Forum 2011. Our social media team will be live-tweeting, blogging, and catching video clips of “ah-ha” moments as they happen. And we hope you’ll join us by posting your own take-aways—be sure to tag “The Leadership Challenge” on Facebook posts and use the Twitter hashtag “#TLCForum11.” If you’re new to social media, feel free to ask us for help getting connected. On Twitter, you can follow @TLCTalk, @KouzesPosner and @jim\_kouzes.



### **Video:**

Portions of the Forum will be filmed for use in promotions or video products. Upon registration, you will be asked to sign a release form giving us consent to film you. If you do not wish to participate, please let the registration representative know and we will provide special seating outside the taping area.



### **Exhibits / Bookstore:**

We encourage you to visit our sponsor booths to learn more about their services. In addition, we are pleased to be selling the full suite of The Leadership Challenge products at the Forum bookstore, as well as books and products by other select authors. The booths and bookstore can be found in the Gold Coast Room. All will be open Thursday 8am-6pm and Friday 8:30am-5pm.



### **Meals:**

Your conference registration includes breakfast and lunch on both days, as well as a Thursday evening reception. On Thursday, breakfast will be served 7:30-8:30am and lunch will be served 12-1:30pm. On Friday, breakfast will be served 8-9am and lunch will be served 11:30am-12:45pm. All four meals will be served in the Palm Court Restaurant. The Thursday evening reception will take place 6-8pm in the International Club.



### **Information Desk:**

Pre-conference and Forum information can be found in the foyer of the Gold Coast Room. The desk will be staffed Tuesday 7-9am; Wednesday 3-7pm; Thursday 6:30am-6pm; and Friday 7:30am-5pm.





**Ask an Expert:**

We have recruited a handful of individuals who have been working with The Leadership Challenge® for many years in many different settings to meet with Forum attendees who request an appointment in advance to discuss their individual interests, questions, and challenges. During the registration process, you were given an opportunity to indicate your interest in participating and you should have already received your appointment time. If you have any questions or concerns about your consultation, please leave a message at the Registration Desk for Jessica Porterfield.

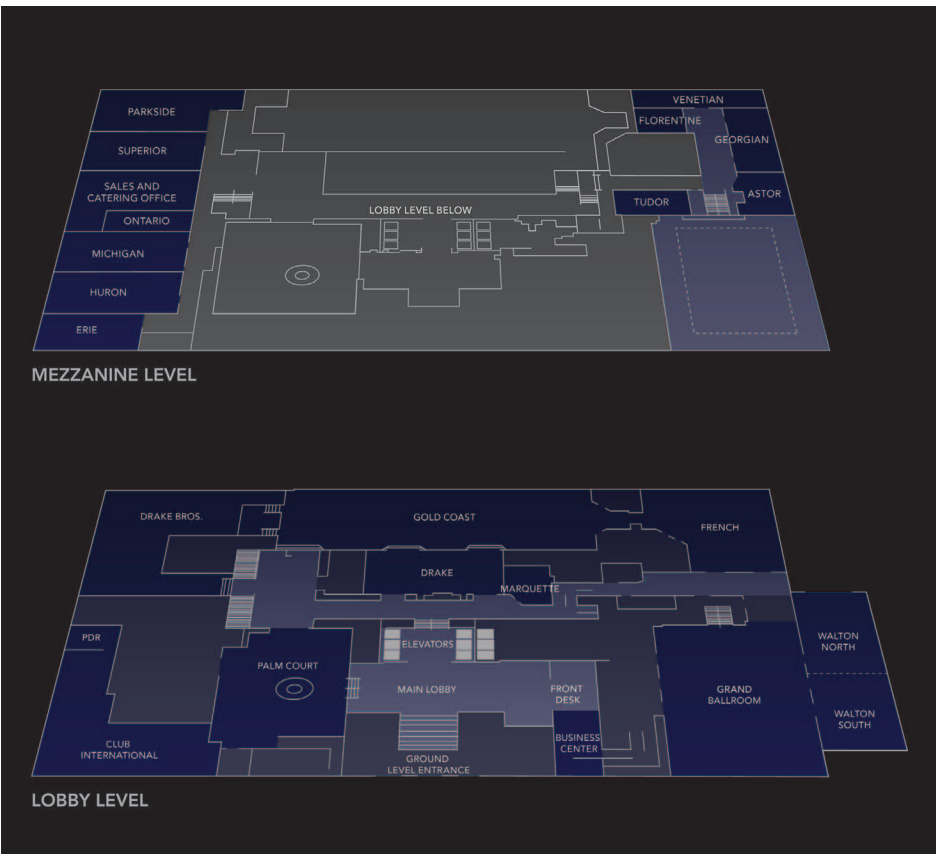


**Book Signing:**

After the Friday morning Keynote, you will have the opportunity to purchase and have books signed. This event will take place in the Gold Coast Room.



**Hotel Map:**



# **IGNITE YOURSELF & YOUR ORGANIZATION WITH MEANING AND PURPOSE**

- Create organizational transformation strategy & values driven culture
- Establish behavioral development benchmarks
- Identify your high potentials
- Document development results

## **LEADERSHIP MECHANICS**

“Because the DO matters  
more than the KNOW”



[www.leadershipmechanics.com](http://www.leadershipmechanics.com)

# THURSDAY, JULY 28<sup>th</sup>

7:30-8:30am **Breakfast:** *Palm Court Restaurant*

8:30-10:00am **Welcome and Keynote:** *Gold Coast Room*  
**Jim Kouzes & Barry Posner: Credibility: How Leaders Gain and Lose It, Why People Demand It**  
*Sponsored by International Leadership Associates*

10:00-10:15am **Break**

10:15-11:45am **Breakout Sessions**

## Leadership Development at Stepan Company: Patchwork Quilt vs. Tapestry

Presenters:

**SHERRI BLIX**, Learning and Organizational Development Consultant

**VALARIE WILLIS**, Principal, Valarie Willis Consulting

*Parkside Room*

## Champion's Challenge: How Moving Leadership Development from an Event to a Process Requires Guidance from the Top

Presenters:

**JEFF WELCHER**, President, Champion, Inc.

**CRAIG FRENDEWEY**, Leadership Advocate and Customer Support Manager, Champion, Inc.

*Huron Room*

## Student Leaders Developing Fellow Leaders

Presenters:

**VINCE BELLAFFIORE**, Director of The Leadership Education And Development (LEAD) Program, Marmion Academy

**CHRIS GEORGE**, Coordinator of Student Activities, Harper College

*Michigan Room*

## Integrating Two Widely-Used Student Leadership Frameworks to Address Today's Social Issues

Presenter:

**AMY SOMCHANHMAVONG**, Public Service Center, Cornell University

*Erie Room*

12:00-1:30pm **Lunch:** *Palm Court Restaurant*  
*Sponsored by Third Eye Leadership*

1:30-4:00pm **Group Session:** *Gold Coast Room*  
**Chicago Comedy Company: The Improvisational Leader**

4:00-4:15pm **Break**

4:15-5:30pm **Keynote:** *Gold Coast Room*  
**Ann Herrmann-Nehdi: It's Not Left Brain, or Right Brain, It's Whole Brain**  
*Sponsored by Meridian Leadership Institute*

6:00-8:00pm **Cocktail Party:** *International Club*

# FRIDAY, JULY 29<sup>th</sup>

- 8:00-9:00am **Breakfast**  
*Palm Court Restaurant*
- 9:00-10:15am **Group Session: The Leadership Challenge World Café**  
*Gold Coast Room*
- 10:15-10:30am **Break**
- 10:30-11:30am **Keynote**  
*Gold Coast Room*  
**Steven Stein: Leadership: What's Emotional Intelligence Got To Do With It?**  
*Sponsored by Leadership Mechanics*
- 11:30-12:00pm **Keynote Presenters' Book Signing**  
*Gold Coast Room*
- 11:30-12:45pm **Lunch**  
*Palm Court Restaurant*
- 12:45-2:30pm **Hands-On Learning Expo**  
*Gold Coast Room*
- 2:30-2:45pm **Break**
- 2:45-3:45pm **Group Session: Let's Focus Groups**  
*Erie, Michigan, and Huron Rooms*  
*(Instruction on which room to pick will be announced at the end of the Hands-On Learning Expo)*
- 3:45-4:00pm **Break**
- 4:00-5:00pm **Concluding Session**  
*Gold Coast Room*  
**Jim Kouzes and Barry Posner: Learning from Experience**



## SPARK CREATIVE ENERGY TO DRIVE AND ACHIEVE OUTSTANDING RESULTS!

The Meridian Leadership Institute provides dynamic, experiential training and coaching programs to grow leaders and teams throughout your organization.

Named one of *FORTUNE*'s "100 Best Companies to Work For" in America in 2010 and 2011, one of the top "Best Companies to Work for in New Jersey" for seven years in a row, and the largest employer in Monmouth and Ocean counties, Meridian has a proven track record in how to motivate and engage its team members.

Now, the Meridian Leadership Institute can partner with you to bring our experience, creativity, and inspiration to your organization. The result: increased leadership effectiveness that can make your business or organization thrive in ways that you could never imagine.

The Meridian Leadership Institute's highly experienced coaches and consultants offer a wide range of customized learning experiences for your team. These sessions are available either at **Team Meridian University, 1430 Route 34, Wall, New Jersey** or we can bring them to your location.



## SIGNATURE PROGRAMS

**The Meridian Way ~ Culture by Design** – Explore how to create a corporate culture that attracts and retains the best and the brightest. This benchmarking experience will take your team behind the scenes at Meridian to learn how to incorporate your organization's heritage, traditions, values, and quality standards into your workplace every day. This program is also available in a 60 or 90 minute keynote presentation.

**The Leadership Challenge® Workshop** - Based on the award-winning book, *The Leadership Challenge*, by Jim Kouzes and Barry Posner, this highly-experiential workshop identifies **The Five Practices of Exemplary Leadership** that characterize how ordinary people get extraordinary things done in organizations. Our experienced certified program leaders, who have received extensive training in delivering the workshop, will provide individual coaching during the program. Includes the **Leadership Practices Inventory (360°Assessment)**, program materials, and evidenced-based leadership practices.

**Creative Problem Solving ~ The Meridian Maze®** - Get ready to ignite your creativity with this turbo-charged learning experience that provides participants with a creative, yet structured approach to problem solving. The content is centered around Deming's "Plan-Do-Check-Act" model (PDCA) but with the added focus of how leaders and employees can become more proactive and engaged in delivering creative solutions to everyday process problems. This program is an exceptional team builder.

**The Five Dysfunctions of a Team Workshop®** - Based on the *New York Times* best-seller, *The Five Dysfunctions of a Team*, by Patrick Lencioni, this learning experience will help any team take its first steps towards greater cohesiveness and productivity. Using powerful exercises, teams will make significant progress in each of the five fundamentals: trust, conflict, commitment, accountability, and results.

## Contact Us:

The Meridian Leadership Institute  
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www.meridianleadershipinstitute.com

**7:30-8:30am Breakfast:** *Palm Court Restaurant*

**8:30-10:00am Keynote:** *Gold Coast Room*

**Jim Kouzes and Barry Posner**

**Credibility: How Leaders Gain and Lose It, Why People Demand It**

*Sponsored by International Leadership Associates*

What do constituents look for and admire in leaders? What do they expect of their leaders as a prerequisite to contributing their minds, bodies, and souls? What are the implications of those expectations for aspiring and practicing leaders? Join Jim and Barry in an interactive keynote that delves into how leaders earn the trust and confidence of their constituents and the actions leaders must take in order to intensify their constituents' commitment to a common cause.



**JIM KOUZES** and **BARRY POSNER** are the coauthors of the award winning and bestselling book *The Leadership Challenge*, as well as *A Leader's Legacy*, *Credibility*, *Encouraging the Heart*, and *The Leadership Challenge Workbook*, and over a dozen other books on leadership and leadership development. They also developed the highly acclaimed *Leadership Practices Inventory (LPI)*, a 360-degree assessment tool based on The Five Practices of Exemplary Leadership.

**10:15-11:45am- Breakout Sessions**

**Leadership Development at Stepan Company: Patchwork Quilt vs. Tapestry**

**10:15-11:45am:** *Parkside Room*

This case study-based session follows Stepan Company's transformation from a patchwork leadership development design to a fresh leadership initiative that weaves in *The Leadership Challenge* tools and resources. Session participants will learn to design a leadership development initiative that integrates the company's mission/vision/values with The Five Practices of Exemplary Leadership, understand the challenges of sustaining a year-long program, weave *The Leadership Challenge* resources throughout the initiative, and Challenge the Process in their own organizations to create better learning outcomes.



**SHERRI BLIX**  
Learning and  
Organizational  
Development  
Consultant



**VALARIE WILLIS**  
Principal, Willis Consulting

**Champion's Challenge: How Moving Leadership Development from an Event to a Process Requires Guidance from the Top**

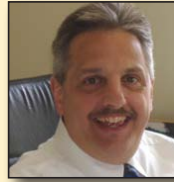
**10:15-11:45am:** *Huron Room*

We've all seen it—individuals come back from *The Leadership Challenge Workshop* on fire, motivated by another powerful event. They have their bookmarks and Value Cards, certificates, and awards. Then they realize that they have changed, but the world around them

has not. This breakout session tackles this issue through a case study of how Champion, Inc. has driven *The Leadership Challenge* deep into the organization using some unconventional methods by starting at the top, with the CEO and President—not the HR department—leading the charge to make *The Leadership Challenge* part of the culture and language



**JEFF WELCHER**  
Leadership Champion  
and President of  
Champion, Inc.



**CRAIG FRENDEWEY**  
Leadership Advocate  
and Customer Support  
Manager, Champion,  
Inc.

### Student Leaders Developing Fellow Leaders

**10:15-11:45am:** *Michigan Room*

*What happens when you bring a group of college and high school students together to talk about The Five Practices of Exemplary Leadership?* In this session, you will learn how a leadership program at a community college brought together its students to work with high school students in their area and created a unique peer-to-peer leadership development experience that resulted in stronger student leaders.



**VINCE BELLAFIORE**  
Director of the  
Leadership Education  
and Development  
(LEAD) Program at  
Marmion Academy



**CHRIS GEORGE**  
Coordinator of Student  
Activities at Harper  
College

### Integrating Two Widely-Used Student Leadership Frameworks to Address Today's Social Issues

**10:15-11:45am:** *Erie Room*

Many educators who teach leadership on a curricular and co-curricular basis frequently wonder how certain student leadership models intersect with other models. This session demonstrates how educators at Cornell University have developed a comprehensive strategy to link The Five Practices of Exemplary Leadership and the Social Change Model of Student Leadership Development one of the most commonly used student leadership frameworks, to provide students with practical experiences, strengthened civic values, and moral character while responding to community needs.

### AMY KUO SOMCHANHMAVONG

Associate Director for Service-Learning at Cornell Public Service Center at Cornell University

**12:00-1:30pm Lunch:** *Palm Court Restaurant*

*Sponsored by Third Eye Leadership*

**1:30-4:00pm Group Session: *Gold Coast Room***  
**Chicago Comedy Company: The Improvisational Leader**

Comedic improvisers differ greatly from stand-up comedians—we initiate and take risks, support one another, and work together as a team to allow us to create comedy right on the spot. This interactive session will draw connections between those skills that we use on stage and the Five Practices and the Ten Commitments of Exemplary Leadership. From one-on-one conversations to exercises where you are on your feet collaborating, learn how to utilize improv tools like “yes, and,” deferring to “group mind,” thinking quickly in the moment, all while having a little bit of fun!



**CHICAGO COMEDY COMPANY**

provides interactive training and team-building experiences where we utilize the tools of improvisation and apply them in the business world to maximize communication and teamwork, creatively problem solve, and increase productivity. We’ve been working with Fortune 500 companies for over 10 years, and our improv theater, Laugh Out Loud, has become a cornerstone in the Chicago community. We promise big and deliver big on such challenging goals by using professional improv actors and facilitators who are leaders in the industry, and by truly loving what we do.

**4:15-5:30pm Keynote: *Gold Coast Room***  
**Ann Herrmann-Nehdi**  
**It’s Not Left Brain or Right Brain, It’s Whole Brain**

*Sponsored by Meridian Leadership Institute*

Leaders today are overloaded with increased workloads and responsibilities, yet they need new skills to manage in a complex environment requiring their “full brain bandwidth.” Drawing on research from her forthcoming book, *The Era of And*, Ann will discuss strategies organizations including IBM and Christiana Care Health Systems are implementing to align leadership competencies with what we know about the brain and develop the integrative, adaptive thinking skills essential to every leader’s success.

- Explore the latest brain research as a foundation for how to develop leaders in the 21st century
- Apply brain research in building strategies for accelerated development of new and emerging leaders
- Develop leaders’ abilities to access and apply all types of thinking and draw on the collective brainpower available to them for better results



**ANN HERRMANN-NEHDI**

is CEO of Herrmann International and publisher of the *Herrmann Brain Dominance Instrument (HBDI®)* which is based on extensive research on thinking and the brain.

**6:00-8:00pm Cocktail Party: *International Club***





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## FRIDAY, JULY 29<sup>th</sup> DETAILED AGENDA

**8:00-9:00am Breakfast:** *Palm Court Restaurant*

**9:00-10:15am The Leadership Challenge World Café:** *Gold Coast Room*

### **Envision the Future of Leadership Development**

*This session will be led by trained facilitators stationed at each table.*

Through our Leadership Challenge work, we have all learned that exemplary leaders envision the future by imagining exciting and ennobling possibilities. In this creative and collaborative session, you will have the opportunity to engage in meaningful conversations with your Forum colleagues (including Jim Kouzes and Barry Posner) about the future of leadership development.

**10:15-10:30am Break**

**10:30-11:30am Keynote:** *Gold Coast Room*

### **Steven Stein**

### **Leadership: What's Emotional Intelligence Got to Do With It?**

*Sponsored by Leadership Mechanics*

There's been a lot of discussion about the role of Emotional Intelligence in leadership. In this presentation, Steven Stein will look at how great leaders use the five emotional skills of perceiving, managing, decision making, achieving, and influencing to enhance their performance. Hear examples of EI in action and gain useful tips on how you can develop each of these skills yourself and in others with whom you work.



### **STEVEN J. STEIN, PH.D**

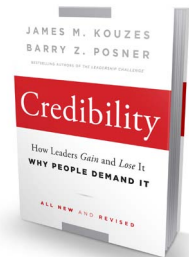
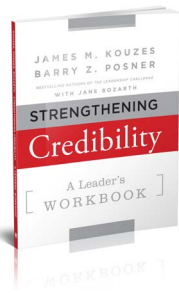
is a clinical psychologist and the founder and CEO of Multi-Health Systems, Inc. He is the author of *Make Your Workplace Great*, *EI for Dummies*, and coauthor of *The EQ Edge*.

**11:30-12:00pm Keynote Presenters' Book Signing:** *Gold Coast Room*

**11:30-12:45pm Lunch:** *Palm Court Restaurant*

To find out more about Jim Kouzes and Barry Posner's *Credibility* and *Strengthening Credibility*.

scan here.



**12:45-2:30pm Hands On Learning EXPO: *Gold Coast Room***

How do I bring The Leadership Challenge to life? Which TLC products best meet my needs? How do I administer LPI or Student LPI Online? What are the unique offerings of the Forum's sponsors? Find answers to all these questions and more at the Hands-on Learning Expo! You will have the opportunity to participate in experiential activities that enrich learning, discuss the product suite with the publishing teams, view demos of online offerings, and visit the sponsor tables.

**EXPO SESSIONS****LPI® Card Sort****Martin Tan, Leadership Challenge Certified Master-in-Training**

The LPI Card Sort activity is designed to allow participants think deeper into each LPI behavior and facilitate the discussion regarding which practice it belongs to and the rationale why. It is a tool designed to facilitate discussions around the behaviors and The Five Practices of Exemplary Leadership®.

**Cash Flow****Edith Katz, Employee Development Manager at Brooks Health System**

An active learning exercise that shows how setting goals and Challenging the Process can inspire a team to improve productivity. Three quick rounds of practicing process improvement all for the price of a quarter!

**Virtual Values****Beth High and Charles St. John, HRC Partners and Leadership Challenge Certified Masters**

How do you get a community of people who are connected virtually to identify and share the values they hold? This activity allows participants connected virtually to articulate their personal values and see how they align with the values of the community.

**Game On! How to Coach with the LPI®****Kelly Ann McKnight, President, Stone Ridge Consulting and Leadership Challenge Certified Master**

The LPI is a great tool for providing our coaching clients with feedback on their leadership skills and opportunities for development. Paired with A Coach's Guide to Developing Exemplary Leaders, you can quickly pull together a plan for leadership development including coaching questions, suggested learning activities, and much more.

**LPI, Student LPI, and TLCW Pre-Work Online Demonstrations****Dana Schwartz, Web Product Manager, Pfeiffer, Ron Aragon, Account Representative, Pfeiffer**

Let us walk you through the online applications of the Leadership Practices Inventory (LPI), Student Leadership Practices Inventory (SLPI), or The Leadership Challenge Workshop Pre-Work and answer your questions. This is a great chance to get more familiar with these tools and see why so many people jump at the chance to use them.

**There's an App for That!****Marisa Kelley, Associate Editor, Pfeiffer**

We're hard at work on the first Leadership Challenge app! This is your opportunity to visit with the editorial staff behind this project and let us know what you think of our plans and prototypes.

**Learning Lab: The Leadership Challenge eLearning Program and PfeifferCustom****Kevin Jenison, Account Representative, Pfeiffer****Jill Schellenberger, Account Representative, Pfeiffer**

Get a first-hand look at two products that are changing the way we build and deliver leadership training; The Leadership Challenge eLearning Program that can be used a precursor to workshop or assessment or to scale the model throughout an organization. And PfeifferCustom, a new, easy-to-use online service that allows you to combine proven workshop content from The Leadership Challenge and other sources with your own, to create a custom solution.

**The Student Leadership Challenge Educator Training Programs****Erin Null, Editor, Jossey-Bass, Gary Morgan, Trainer, Student Leadership Excellence Academy, LLC**

Liberating the leaders in all your students starts with you! Come explore details on any of three options for The Student Leadership Challenge educator training: Self-Paced Foundation Course; Educator Training Online; Full Certified Facilitator Training.

## FRIDAY, JULY 29<sup>th</sup> AGENDA

### 2:15-2:30pm Break

### 2:30-3:30pm Let's Focus Groups: *Erie, Huron, and Michigan rooms*

*(This session will be led by trained facilitators stationed at each table. Instruction on which room to pick will be provided at the conclusion of the Hands On Learning EXPO)*

This is your chance to go deep and get specific. In this interactive session, you will be able to choose a leadership development application topic, such as, "How do I debrief LPI feedback during a coaching session?" or "How do I help students understand the relevance of leadership behavior to their daily lives?" Next, you will gather with like-minded colleagues and share tips and techniques, successes and learning experiences, and best practices.

### 3:45-4:00pm Break

### 4:00-5:00pm Concluding Session - *Gold Coast Room*

#### **Jim Kouzes and Barry Posner: Learning From Experience**

Join Jim and Barry one final time to reflect upon what you have learned over the past few days and collectively discuss strategies for how to carry your knowledge and techniques with you as you return to your daily life. This collaborative session will also touch upon what the future of leadership development holds in the upcoming 25th Anniversary Year of The Leadership Challenge and beyond.





THIRD EYE  
LEADERSHIP

You'll get much more than "off-the-shelf" training at Third Eye Leadership. We believe that each client organization is unique, and we customize every leadership experience to align with the business issues and leadership needs of the organization and the individual.

**We are:**

- proven experts in implementing the language of leadership within organizations demonstrated in client testimonials and client research.
- connoisseurs of analyzing and interpreting the LPI with coaching for long-term development through successive LPI's, with proven results of behavioral change within a 3-6 month period in one or more of the Leadership Practices and multiple pivotal Leadership Behaviors.

• **masterful in designing transformational leadership experiences, not simply workshops, that are poignant, reflective, challenging, inspiring ... and stir the urgency for leadership toward each individual's call-to-action.**

We base our services on the proven concepts and over 25 years of research conducted by Jim Kouzes and Barry Posner, authors of The Leadership Challenge and creators of The Leadership Practices Inventory (LPI)<sup>®</sup> 360-Degree Assessment.

**Building on this research and our own research, we offer the richest resources available to transform leadership within your organization.**

[www.thirdeyeleadership.com](http://www.thirdeyeleadership.com)

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**MANAGING PARTNERS**

**Jo Bell, [jo@thirdeyeleadership.com](mailto:jo@thirdeyeleadership.com) & Renee Harness, [renee@thirdeyeleadership.com](mailto:renee@thirdeyeleadership.com)**





## PLATINUM

## International Leadership Associates

ILA is a Cincinnati-based leadership development and consulting firm dedicated to working with individual leaders, teams, and organizations to inspire commitment and help produce extraordinary results. We have delivered The Leadership Challenge Workshop in a variety of formats and venues for 20 years to medium and large firms in a number of industries including retailing, financial services, telecommunications, healthcare, technology development and state and federal government.

Phone: 513.755.7112 (local to Cincinnati) or 800.209.5186  
 Email: [info@i-lead.com](mailto:info@i-lead.com)  
 Website: [www.i-lead.com](http://www.i-lead.com)



## Leadership Mechanics

Leadership Mechanics is a professional leadership development firm, specializing in designing development strategy utilizing the evidence and research of The Leadership Challenge. With experience and applications beginning in 1995, Leadership Mechanics has documented strategy outcomes of elevated revenue, customer satisfaction, employee satisfaction, and reduced employee turnover rates, as well as best place to work designations. Global application experience includes Switzerland, Egypt, Argentina, China, Singapore, Japan, New Zealand, Canada, and Mexico. Client base includes a wide variety of industry, government, educational, healthcare, and nonprofit organizations.

Phone: 817.690.8745  
 Email: [craig.Haptonstall@leadershipmechanics.com](mailto:craig.Haptonstall@leadershipmechanics.com)  
 Website: [www.leadershipmechanics.com](http://www.leadershipmechanics.com)



## Meridian Leadership Institute

The Meridian Leadership Institute provides dynamic, experiential training and coaching programs to grow leaders and teams throughout your organization. Named to FORTUNE's "100 Best Companies to Work For" in America list and one of the top "Best Companies to Work for in New Jersey" for seven years in a row, Meridian has a proven track record in how to motivate and engage its team members. Now, the Meridian Leadership Institute can partner with you to bring our experience, creativity and inspiration to your organization. The results: increased leadership effectiveness that can make your business or organization thrive in ways that you could never imagine. The Meridian Leadership Institute's highly experienced coaches and consultants offer a wide range of customized learning experiences for your team.

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 Email: [info@meridianleadershipinstitute.com](mailto:info@meridianleadershipinstitute.com)  
 Website: [www.meridianleadershipinstitute.com](http://www.meridianleadershipinstitute.com)



## GOLD

## Third Eye Leadership

Leadership requires the strength to lead with what you believe in, the courage to do what is right and the vision to take individuals and organizations to places they've never dreamed. At Third Eye Leadership, our focus is on the implementation of a language of leadership - inspired by The Leadership Challenge and the Five Practices of Exemplary Leadership - that enables leaders to see the possibilities in themselves and others. We are experts in the Leadership Practices Inventory and interpret both individual and organizational data to create rich experiences and long-lasting results from The Leadership Challenge Experience. Each organization has unique needs, and we customize our work with every client to meet their specific business challenges. We have track record of helping organizations improve quality, employee engagement, and bottom-line performance. Third Eye Leadership - Inspiring Organizational Strength with Courage & Vision.

Phone: 317.489.3335  
Website: [www.thirdeyeleadership.com](http://www.thirdeyeleadership.com)



## SILVER

## Fine Points Professionals Ltd.

Fine Points Professionals Ltd. is The Leadership Challenge® Authorized Service Center. We are recognized for providing professional, confidential LPI administration with distinctive client care. We also offer custom reports from extracted LPI client data and materials for The Leadership Challenge. As our clients focus on the essential goal of developing leaders, we cover all the fine points of LPI administration and The Leadership Challenge Workshop.

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## Sonoma Leadership Systems

Sonoma Leadership Systems is a boutique leadership development firm with a global reach. We provide a dynamic range of integrated training programs, coaching, courseware and implementation tools designed to inspire and develop exemplary leaders and teams at every level of your organization. We are the #1 provider of The Leadership Challenge and consulting partner for The Five Dysfunctions of a Team. With our highly experienced, global network of master consultants, coaches and trainers, Sonoma Leadership Systems ensures that you have access to the best leadership and executive team development specialists in the world.

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## Multi-Health Systems (MHS)

The new EQ-i 2.0 truly exemplifies MHS' core principles of providing our customers with the best, most scientifically proven assessment tool in the industry. In fact, it is so far beyond what is available in the market today that we prefer to talk about the EQ-i 2.0 in terms of providing a new experience to our valued clients rather than a new product. What's new? The model, reports, and an online delivery platform - learn more at [ei.mhs.com](http://ei.mhs.com).

Email: [customerservice@mhs.com](mailto:customerservice@mhs.com)  
Website: [www.mhs.com](http://www.mhs.com)  
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